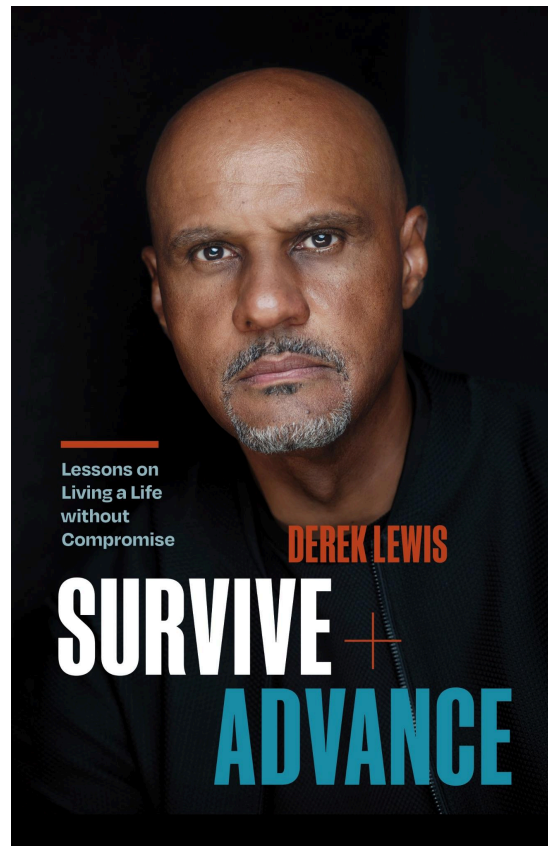


FOR IMMEDIATE RELEASE

**DEREK LEWIS RELEASES INSPIRATIONAL MEMOIR
SURVIVE AND ADVANCE:
LESSONS ON LIVING A LIFE WITHOUT COMPROMISE**



Orlando, FL – **Derek Lewis**, a renowned business leader and advocate for social change, is proud to announce the release of his debut book, ***Survive and Advance: Lessons on Living a Life without Compromise***, publishing January 28, 2025 by Page Two Books. This inspirational memoir details Lewis' journey from a challenging childhood in Washington, D.C. during the 1970s, where he protected himself and his younger brothers from the impacts of single parenthood, mental health, and addiction issues, to achieving unparalleled corporate success and becoming a national catalyst for gender and racial equity. The book will be for sale at all major book retailers including [Barnes and Noble](#), [Target](#), [Walmart](#), [Amazon](#) and is available for pre-order now.

In ***Survive and Advance***, Lewis shares his transformative path to Black excellence, from his roots in "Chocolate City," through his educational experiences at historically

Black colleges and universities (HBCUs) and his time as Dean of Kappa Alpha Psi, one of the **Divine 9** fraternities. The Divine 9 refers to the nine historically Black Greek-letter organizations that make up the National Pan-Hellenic Council (NPHC). These fraternities and sororities were established to provide a sense of community, support, and activism among African American students during times when they were often excluded from other collegiate groups. These organizations emphasize academic excellence, leadership, community service, and cultural enrichment, playing a significant role in the social and political empowerment of the Black community.

"I am beyond excited to share my journey with you all in my debut memoir, *Survive and Advance: Lessons on Living a Life without Compromise*. This project is a labor of love, reflecting the highs and lows, the triumphs and challenges that have shaped my life. I hope it inspires readers to pursue their dreams with resilience and conviction, no matter the obstacles they face," **Derek Lewis**.

The memoir is structured around pivotal seasons of Derek's life, detailing his path to Black excellence, eventually landing him in a senior role at PepsiCo where he was the creator of **Pepsi's Team Elite** and a national catalyst for social change. Pepsi's Team Elite was a prestigious and highly selective group within the PepsiCo organization, known for its second-to-none culture of winning, competing, and keeping an eye on the prize. This elite team delivered top-tier results and developed A-1 talent, embodying top-tier expectations with purpose. Derek was able to bring his head coach experience into the organization, creating an impactful cultural transformation. His story is not just about personal and professional triumph but also about leveraging his influence to foster equity and justice both within and outside the corporate sphere.

Mr. Lewis aims to uplift and inspire readers, showing them how to navigate their own paths with optimism, conviction, and confidence. ***Survive and Advance*** is more than a memoir—it is a beacon of hope for anyone aspiring to overcome adversity and lead a life of impact without compromise. Available January 28, 2025 at all major book retailers and online including [Barnes and Noble](#), [Target](#), [Walmart](#), [Amazon](#) and is available for pre-order now.

About Derek Lewis:

Derek Lewis is a strategic thought leader with extensive experience leading large-scale operations, driving sustainable growth, spearheading transformation, developing people, and inspiring change within communities. He's also a kid who grew up in Washington DC in the 1970s, protecting his younger brothers from hardship and abuse, and learning how to survive and advance in life.

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